

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
JUNE 1, 2021 AGENDA**

<p><b>Subject:</b></p> <p>Creation of the Third Street Entertainment District</p> <p><b>Submitted By:</b></p> <p>Planning &amp; Development Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">Ordinance √ <b>Resolution</b></p>	<p><b>Approved By:</b></p>    <p style="text-align: center;">Bruce T. Moore City Manager</p>
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<p style="text-align: center;"><b>SYNOPSIS</b></p>   <p style="text-align: center;"><b>FISCAL IMPACT</b></p> <p style="text-align: center;"><b>RECOMMENDATION</b></p> <p style="text-align: center;"><b>BACKGROUND</b></p>	<p>The Third Street Merchants Association of Downtown Little Rock is seeking Board approval for the creation of a Temporary Entertainment District.</p> <p>None.</p> <p>Approval of the resolution</p> <p>On April 7, 2021, the City Rock received an application from the Third Street Merchants Association of Downtown Little Rock for the approval of a Temporary Entertainment District. The outdoor seating area is to be used by multiple restaurants in the area and is located from the intersection of East 2<sup>nd</sup> Street and River Market Avenue, to include the right-of-way, south to East 3<sup>rd</sup> Street; and the boundary of the intersection of East 3<sup>rd</sup> Street and River Market Avenue, continuing south on River Market Avenue to East 4<sup>th</sup> Street, continuing west on East 4<sup>th</sup> Street to Cumberland Street, continuing north on Cumberland Street to East 3<sup>rd</sup> Street, continuing to East 3<sup>rd</sup> Street to the intersection of East 3<sup>rd</sup> Street and River Market Avenue.</p> <p>This application sets the time frame for the Temporary Entertainment District to start May 20, 2021, and run approximately thirteen (13) weeks and end on August 19, 2021. The days and times are Sunday through Saturday; 11:00 AM – 10:00 PM.</p>
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